

**GEXEED serves as a Bridge to connect worldwide companies to their potential Partners and/or Customers in Japan.**

**GEXEED supports these companies with their decision to enter the Japanese Market with their operational needs going forward.**

### **Market Research & Analysis**

GEXEED provides customized Market Research Analyses that will help customers build their business cases for Japan.

### **Market Entry Strategies and Customer Decision Support**

GEXEED helps its customers analyze among the various Market Entry Strategy options for Japan based on criteria such as customer objectives, industry opportunities and competitive environment.

Furthermore, with the customer's best interest at heart, GEXEED will always employ logic and strategic thinking to assist customers with their decision of whether they should enter Japan or not.

### **Legal Entity Creation Support**

Once a final decision to enter Japan has been made, GEXEED will help customers to set up their Legal Entity in Japan.

### **Temporary Office Facilities**

GEXEED can also provide its customers with a complete range of Office Facilities, including Meeting Rooms as a Virtual Office.

### **Office Location Search Advisory Services**

GEXEED will also provide its customers with advisory services that would allow the selection of the most appropriate office location based on criteria such as prospective clients, industry trends, customer objectives and assigned budget.

### **Bridging Services to connect Customers with potential Partners and/or Clients**

GEXEED will also serve as a Bridge to connect its customers with their potential Partners and/or prospective (direct) Clients.

Depending on the Industry Type and the Go-to-Market Business Model (ideally already chosen during the Market Entry Strategy Analysis Stage), there are several partnership models to consider.

GEXEED will actively connect its customers based on the best practices acquired within each industry.

### Ad Interim General Management Services

GEXEED can help its customers to quickly start up their businesses by assigning a Customer Representative or General Manager for an interim period, from among its most experienced business manager staff pool.

### Business Representative Search & Selection Support

By leveraging its state-of-the-art Global Human Resources consulting skills, GEXEED can further assist customers with the search and selection of an appropriate Representative Director.

After the conclusion of the selection process the Ad Interim General Manager will quickly and efficiently hand over the startup business to the Representative Director.

### Business Development Support

GEXEED can also provide its customers with its full Business Development Support package consisting of various Business Development and Sales Planning Activities including but not limited to:

- ✓ Appointment Setting
- ✓ Meeting Preparation
- ✓ Passive and/or Active Meeting Support (i.e. Translation and/or Active Professional Sales Support)
- ✓ Meeting Analysis
- ✓ Localization Support for Products and Services
- ✓ Localization Support of Sales Tools.

### Back-Office Support

Additionally, GEXEED can provide its customers with Full Back-Office Support including but not limited to:

- ✓ Order Processing
- ✓ Logistics and Inventory
- ✓ Financial and Managerial Accounting
- ✓ Human Resource Management etc.

### Information Technology Support

Last, but certainly not least, GEXEED can provide its customers with Full Information Technology Support including but not limited to Core Systems Roll-in Projects Support Services (such as ERPs).

Ever since 1997 GEXEED has performed successful ERP implementation projects for over 115 companies in various industries.